

FOR IMMEDIATE RELEASE

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Links:

- [Online Thrift Store Website](#)
- [Images of Father Joe's Villages Thrift Stores](#)

Father Joe's Villages Launches New Online Thrift Store to Help Fund Programs for Homeless Individuals and Families

- *Online retail store set to launch April 24, offering a selection of clothing, jewelry, household goods, electronics and more*
- *100% of all the revenue received from donated items will go directly towards Father Joe's Villages critical care programs and services*
- *New online store is a great way for supporters to contribute and make a positive impact in their community from wherever they live*

WHAT

Father Joe's Villages, a leading homeless service provider in San Diego, is set to launch a [new online thrift store](#) April 24, expanding its retail operations from the brick-and-mortar stores. The store will sell gently used clothing, jewelry, entertainment, household goods, accessories, electronics, and other items donated by supporters, with all the revenue going towards transforming the lives of homeless individuals and families. All retail sales raise funds for the organization's critical programs and services.

The online thrift store will feature promotions for its customers during the first four weeks of its launch, kicking off with huge promotions throughout the first month. Promotions include:

- April 24-30 - 25% Off Entire Purchase
- May 1-7 - 25% Off All Clothing
- May 8-14 - 25% Off All Home Goods
- May 15-21 - 25% Off All Accessories

WHY

Thrift stores offer a sustainable way to raise funds for essential resources and programs at Father Joe's Villages. Father Joe's Villages supporters outside of the San Diego area will now

have the opportunity to support the organization by shopping online. 100% of the revenue received from donated items goes toward transforming the lives of individuals and families experiencing homelessness in San Diego.

Additionally, manufacturing, producing, packaging, and distributing new clothing takes a lot of energy and water. By selling and buying secondhand clothing instead of brand new, you help reduce waste. Supporters can contribute to the reduction of waste, the conservation of resources and the support of individuals and families experiencing homelessness in San Diego.

QUOTE:

"With over 8,000 individuals experiencing homelessness on any given night in San Diego, our compassionate and varied solutions are more necessary than ever," **said Deacon Jim Vargas, president and CEO of Father Joe's Villages.** "Clothing donations help to power our online and retail stores, and now our supporters have the opportunity to help us raise funds for services from wherever they are, while helping to reduce the carbon footprint."

ADDITIONAL DETAILS AND CONTACT:

- **Organization:** Father Joe's Villages
- **Interviews available:** Bailey Hahn, bailey@gomixte.com, 619-732-0789 x 224
- **Link to use in your story:**
 - my.neighbor.org/
 - my.neighbor.org/shop/

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About Father Joe's Villages

As San Diego's largest homeless services provider, Father Joe's Villages ensures that each person can rediscover hope and leave homelessness behind. To address the complex needs of people who are homeless, the organization provides housing for as many as 3000 people each night, along with health care, substance use disorder treatment, job training, therapeutic childcare and more. This mission is made possible only through the efforts of compassionate staff, [volunteer work](#), [car donations](#), and generous public and private [charitable contributions](#). For more information, please visit: <https://my.neighbor.org/>.