

## **MEDIA ALERT**

**April 12, 2023**

**Contact:** Mike Peterson, [mike@gomixte.com](mailto:mike@gomixte.com), 619-732-0789 ext. 645

### **Onsite Contact:**

- Maggie Young, 320-492-1129
- Julio Pompa Frizza, 619-254-5729

### **Links:**

- [High resolution photos of Father Joe's Villages](#)
- [High resolution photos of past Mulvaney Blanket Drives](#)

## **April 13: Father Joe's Villages Donors Give Gift of Warmth to People Living on San Diego Streets With Blanket Drive**

- *"Warm Your Heart" blanket and sock drive to provide more than 3,000 blankets and socks to neighbors in need*
- *Team Mulvaney, long-time donors of the homeless service provider, to host event for the sixth consecutive year*

### **WHAT:**

On April 13, [Father Joe's Villages](#) – in partnership with [Team Mulvaney](#) – will host the sixth annual "Warm Your Heart" blanket and sock drive distribution to help neighbors living on San Diego streets stay dry and warm. Trained staff will distribute thousands of socks and warm blankets to individuals in need at the Neil Good Day Center.

### **WHY:**

Because of inflation and the rising cost of living, many San Diegans find themselves struggling to secure full-time employment, pay sky-high rents and provide for themselves and their families. By offering essential items such as blankets and socks, this campaign seeks to ease some of the stress experienced by those in need and let them know that the community cares.

### **WHEN AND WHERE:**

- Thursday, April 13 from 11 a.m. to noon at the Neil Good Day Center, which is located at 299 17th St, San Diego, CA 92101.
- Spokesperson interviews can be arranged virtually throughout the day or in-person and collect b-roll only between 11 a.m. - 12 p.m., with an RSVP.
- Contact Mike Peterson at Mixte Communications to RSVP for virtual or in-person interviews.

### **VISUALS:**

- Father Joe's Villages staff distributing blankets and other items during lunch
- People experiencing homelessness receiving blankets and towels

### **WHO:**

- Deacon Jim Vargas, President and CEO at Father Joe's Villages
- Brian Mulvaney of Team Mulvaney, Long-Time Donor & Board Member of Father Joe's Villages



**ADDITIONAL DETAILS AND CONTACT:**

- **Organization:** Father Joe's Villages
- **For interviews:** Contact Mike Peterson, [mike@gomixte.com](mailto:mike@gomixte.com), 619-732-0789 ext. 645
- **Link to use in your story:**
  - [Father Joe's Villages website](#)
  - [Team Mulvaney website](#)

**###**

As San Diego's largest homeless services provider, Father Joe's Villages ensures that each person can rediscover hope and leave homelessness behind. To address the complex needs of people who are homeless, the organization provides housing for more than 2,500 people each night, along with health care, substance use disorder treatment, job training, therapeutic childcare and more. This mission is made possible only through the efforts of compassionate staff, [volunteer work](#), [car donation](#), and generous public and private [charitable contributions](#). For more information, please visit: <https://.my.neighbor.org/>.