Father Joe’s Villages

Corporate Partnership Opportunities 2020

For questions, please contact:
Megan Callery, Development Officer
619.446.2116 ~ megan.callery@neighbor.org
Mission
Prevent and end homelessness, one life at a time.

Values
Compassion, Respect, Empathy, Empowerment, Dignity

“We know from decades of experience that given the right resources, those struggling with homelessness have the potential to succeed. Our work has the ability to transform lives, renew hope, and restore dignity in the lives of our neighbors in need.”

-Deacon Jim Vargas, President and CEO
How we end homelessness

Meeting Basic Needs
- Housing
- Meals
- Day Center

Investing in Children
- Therapeutic Childcare Services for Families

Making Health a Priority
- Medical & Dental Care
- Substance Use Disorder Treatment

Strengthening Self-Sufficiency
- Employment & Education
- Vocational Training
- Chaplaincy
In the last 10 years alone, Father Joe’s Villages has helped more than 11,000 people move off the streets and into permanent housing.
Our Corporate Partners make an impact at Father Joe’s Villages in many ways!

- Special Events
- Volunteer Service
- Employee Giving
- Donation Drives
Commitment to Act: 2020 Series
An expert series on homelessness

A new initiative in 2020, our new panel discussion series will take place in 3 part in March, June, and October. Each panel discussion will focus on a particular topic in hopes of addressing the root causes of homelessness and the present solutions.

The panels will feature experts from Father Joe’s Villages as well as other community leaders and organizations united in the fight against homelessness. The experts featured on these panels will address:
- The intersection of healthcare and homelessness
- The essential nature of securing income in solving homelessness
- The social costs of poverty and homelessness in our community
- The face of homelessness – who is homeless and at risk for homelessness?
- The “culprits” of homelessness – how did we get here?
- What is being done, and by whom, to solve this crisis?

Your company has the opportunity to be a sponsor of these events that will unite experts from all over our local and national community.
## Commitment to Act Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Level</th>
<th>Village Sponsor</th>
<th>Single Panel Sponsor</th>
<th>Reception Sponsor</th>
<th>Series Presenting Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benefit</td>
<td>$5,000</td>
<td>$8,000</td>
<td>$15,000</td>
<td>$25,000</td>
</tr>
<tr>
<td>Company logo featured on event website, collateral and signage</td>
<td>🌟</td>
<td>🌟</td>
<td>🌟</td>
<td>🌟</td>
</tr>
<tr>
<td>Dedicated signage at event</td>
<td></td>
<td></td>
<td>🌟</td>
<td>🌟</td>
</tr>
<tr>
<td>VIP Seating and Verbal Recognition at the event</td>
<td></td>
<td></td>
<td>🌟</td>
<td>🌟</td>
</tr>
<tr>
<td>2020 Series Presented by “Your Company”</td>
<td></td>
<td></td>
<td></td>
<td>🌟</td>
</tr>
</tbody>
</table>
Taste of the Village
March 24, 2020

The Taste of the Village promises to be a night to remember at Father Joe’s Villages. This evening cocktail event is located in the heart of our Village, the Joan Kroc Center, and features a variety of food prepared by our Culinary Art Program students, and local East Village Restaurants.

About 100-150 guests enjoy a relaxed evening of delicious food, premium wine and beer from local partners, live entertainment, and a presentation by Father Joe’s Villages President and CEO, Deacon Jim Vargas. Personalized tours of Father Joe’s Villages are led by program area experts.
# Taste of the Village Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Level</th>
<th>Neighbor Sponsor</th>
<th>Village Sponsor</th>
<th>Tasting Sponsor</th>
<th>Presenting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benefit</td>
<td>$2,500.00</td>
<td>$3,000.00</td>
<td>$5,000.00</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Company logo featured on event website</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
</tr>
<tr>
<td>Company logo featured in event marketing</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
</tr>
<tr>
<td>Opportunity to distribute a giveaway item</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
</tr>
<tr>
<td>Company name featured on all email communication to a list of 65,000</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
</tr>
<tr>
<td>Presented by “Your Company”</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
<td>🌟🌟🌟🌟🌟</td>
</tr>
</tbody>
</table>

**Underwriting opportunities**

Each underwriting opportunity includes logo placement on the event website and special recognition in each event area.

- Culinary Art Program Menu, $2,000
- Entertainment, $1,000
- Valet, $1,000
- Wine, $1,000
- Printing, $500
- Flowers, $500
Children’s Charity Gala
May 2, 2020

The Children’s Charity Gala is Father Joe’s Villages signature event of the year. This black-tie dinner and auction provides critical funding for life-changing programs for children and families experiencing homelessness.

The Gala is truly a night to remember. Guests enjoy a robust silent auction with incredible one-of-a-kind items, followed by an exquisite meal paired with premium wine. The highlight of the gala, in addition to the live entertainment, is hearing the inspiring stories of lives touched through our work, and the champions in our community who support them.

Proudly, we raised nearly $900,000 at the 2019 event with the generous support of benefactors and corporate partners like Eli Lilly, Walmart, Chelsea Investment Corporation, San Diego Fluid System Technologies, and many more.
# Children’s Charity Gala Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Level</th>
<th>Cocktail Reception Sponsor</th>
<th>Dinner Sponsor</th>
<th>Village Sponsor</th>
<th>Friend Sponsor</th>
<th>Advocate Sponsor</th>
<th>Champion Sponsor</th>
<th>Presenting Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benefit</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$15,000</td>
<td>$25,000</td>
<td>$35,000</td>
<td>$50,000</td>
</tr>
<tr>
<td>Number of Tickets</td>
<td>10 (1 table)</td>
<td>10 (1 table)</td>
<td>10 (1 table)</td>
<td>10 (1 table)</td>
<td>10 (1 table)</td>
<td>20 (2 tables)</td>
<td>20 (2 tables)</td>
</tr>
<tr>
<td>Complimentary Valet Parking</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ad in Event Program (Full page $25K+)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on all event communications and on event signage</td>
<td>Bar Signage</td>
<td>Dinner Signage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium Wine and/or appetizers at your table</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Verbal Recognition at Event</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special Gift for you and your guests</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presented By “Your Company”</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Children’s Charity Gala Underwriting and Tickets

**Underwriting opportunities**
Each underwriting opportunity includes two VIP guest tickets with preferred seating placement, and recognition in event collateral.

- Client Speaker, $5,000
- Valet, $5,000
- Wine, $5,000
- Entertainment, $5,000
- Florals, $5,000
- Staff Table, $3,500
- Event Decor, $3,000
- Invitations, $2,500
- Event Program, $2,500
- Photography, $2,500

**Table Sponsors**
Table of Ten, $3,500
VIP Table of Ten with preferred seating, $5,000

**Tickets**
Individual Ticket, $350
VIP Ticket with preferred seating, $500

**Program Ads**
Full-page, $600
Half-page, $300
The Father Joe’s Villages Thanksgiving Day 5k is a San Diego tradition that shouldn’t be missed! With more than 7,000 participants, we take over Balboa Park on Thanksgiving morning to show support for our homeless neighbors.

The funds raised from this event support our food service program which provides more than 1.1 Million warm and nutritious meals to hungry San Diegans each year.

The event features a Mass of Thanksgiving (optional), a pancake breakfast, and post-race festival including a beer garden, live music, and vendor village. It is our largest fundraising event of the year with extensive paid and earned media coverage.
# Thanksgiving Day 5k General Sponsor Opportunities

<table>
<thead>
<tr>
<th>Level</th>
<th>Dignity Sponsor</th>
<th>Empathy Sponsor</th>
<th>Empowerment Sponsor</th>
<th>Respect Sponsor</th>
<th>Compassion Sponsor</th>
<th>Presenting Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benefit</td>
<td>$2,500</td>
<td>$5,000</td>
<td>$10,000</td>
<td>$15,000</td>
<td>$25,000</td>
<td>$50,000</td>
</tr>
<tr>
<td>Complimentary Race Registrations</td>
<td>4</td>
<td>15</td>
<td>20</td>
<td>25</td>
<td>50</td>
<td>Unlimited</td>
</tr>
<tr>
<td>VIP Beer Garden Passes</td>
<td>2</td>
<td>8</td>
<td>10</td>
<td>13</td>
<td>25</td>
<td>40</td>
</tr>
<tr>
<td>VIP Parking Passes</td>
<td>0</td>
<td>2</td>
<td>4</td>
<td>6</td>
<td>10</td>
<td>20</td>
</tr>
<tr>
<td>Logo on Website</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on 8,000 Event T-shirts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo recognition in all pre- and post-event emails and some print collateral</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to host a booth and/or team tent</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo recognition on all event fliers and collateral</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor recognition in pre-event paid and/or earned media</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presented By “Your Company”</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# Thanksgiving Day 5k Area Sponsor Opportunities

**Exclusive Sponsorship opportunities**
In addition to general sponsorship, our corporate partners have the opportunity to sponsor an exclusive area of the event. In recognition of your support, we will provide special signage at your designated area.

<table>
<thead>
<tr>
<th>Level</th>
<th>Rest Stop (2 available)</th>
<th>Registration</th>
<th>Main Stage</th>
<th>Festival Area</th>
<th>Start Line</th>
<th>Finish Line</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benefit</td>
<td>$1,000</td>
<td>$5,000</td>
<td>$5,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>Complimentary Race Registrations VIP Beer Garden Passes VIP Parking Passes</td>
<td>2</td>
<td>15</td>
<td>15</td>
<td>20</td>
<td>20</td>
<td>25</td>
</tr>
<tr>
<td>Logo prominently displayed in sponsored event area.</td>
<td>2</td>
<td>8</td>
<td>8</td>
<td>10</td>
<td>10</td>
<td>15</td>
</tr>
<tr>
<td>Logo on 8,000 Event T-shirts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Website</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo recognition in all pre- and post-event emails</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Other ways to get involved
Consider Volunteer Service!

Village Improvement
Larger groups of 25 – 75 people help with Village improvement projects like painting, gardening and general maintenance. We ask larger groups to consider contributing toward the cost of materials and staff time.

Food Service
We need 72 volunteers every day to meet the needs of our Food Service program. We can accommodate groups of 24 people at a time. Some groups volunteer weekly, monthly or quarterly. Increase the impact of your service by underwriting the cost of the meal with a donation of $500-$1000.

Special Projects
Volunteer groups help by putting care packages together for our clients. These might include welcome home kits for clients who are moving into permanent housing, hygiene kits for people at the Day Center, or holiday gifts for residents.

Visit neighbor.org/volunteer for more information or email volunteer@neighbor.org to schedule your group.
Donation Drives

This is a sampling of the items needed by our homeless neighbors. We can provide branded bins for use in your lobby. We are happy to deliver them to you and pick them up when you’re ready!

Laundry bags
Socks
Lip balm
Sunscreen
Kleenex
Travel Size Shampoo, Lotion, Hand Sanitizer
Toothbrush
Toothpaste
Disposable razors
Combs
Brushes
Sheet sets and blankets
Pillows
Blankets
Towels
Art supplies
Composition notebooks for writing

Diapers
Wipes
Formula
Bottles
Bibs
Folders for papers
Day planners
Backpacks
Blankets
Ponchos
Umbrellas
Sweatshirts and sweatpants
Hygiene packs (including travel sized products and washcloths)
Basic underwear (men and women briefs)
Employee Giving

We are happy to talk with your employees about the impact their support has on local San Diegans experiencing homelessness. Contact us to schedule a presentation or a tour for your group.

Designate Father Joe’s Villages during your United Way Employee Giving Campaign

• St. Vincent de Paul Village Inc. DBA Father Joe’s Villages
• EIN 33-0492302
Thank you!

**Contact:**

Megan Callery  
Development Officer, Special Events and Corporate Partners  
619.446.2116  
Megan.Callery@neighbor.org

Rochelle Mooney  
Event Coordinator  
619.446.2133  
Rochelle.Monney@neighbor.org