

Father Joe's Villages

Corporate Partnership Opportunities 2020

For questions, please contact:
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Father Joe's Villages

Mission

Prevent and end homelessness,
one life at a time.

Values

Compassion, Respect, Empathy,
Empowerment, Dignity

"We know from decades of experience that given the right resources, those struggling with homelessness have the potential to succeed. Our work has the ability to transform lives, renew hope, and restore dignity in the lives of our neighbors in need."

-Deacon Jim Vargas, President and CEO



How we end homelessness



Meeting Basic Needs

Housing
Meals
Day Center



Investing in Children

Therapeutic Childcare
Services for Families



Making Health a Priority

Medical & Dental Care
Substance Use Disorder
Treatment



Strengthening Self-Sufficiency

Employment &
Education
Vocational Training
Chaplaincy



In the last 10 years alone, Father Joe's Villages has helped more than

11,000

people move off the streets and into permanent housing.



Our Corporate Partners make an impact at Father Joe's Villages in many ways!



*Taste of the
Village*

Taste of the Village

March 26, 2020

The Taste of the Village promises to be a night to remember at Father Joe's Villages. This evening cocktail event is located in the heart of our Village, the Joan Kroc Center, and features a variety of food prepared by our Culinary Art Program students, and local East Village Restaurants.

About 100-150 guests enjoy a relaxed evening of delicious food, premium wine and beer from local partners, live entertainment, and a presentation by Father Joe's Villages President and CEO, Deacon Jim Vargas. Personalized tours of Father Joe's Villages are led by program area experts.



Taste of the Village Sponsorship Opportunities

Level	Neighbor Sponsor	Village Sponsor	Tasting Sponsor	Presenting
Benefit	\$2,500.00	\$3,000.00	\$5,000.00	\$10,000.00
Company logo featured on event website				
Company logo featured in event marketing				
Opportunity to distribute a giveaway item				
Company name featured on all email communication to a list of 65,000				
Presented by "Your Company"				

Underwriting opportunities

Each underwriting opportunity includes logo placement on the event website and special recognition in each event area.

- Culinary Art Program Menu, \$2,000
- Entertainment, \$1,000
- Valet, \$1,000
- Wine, \$1,000
- Printing, \$500
- Flowers, \$500



Children's Charity Gala

May 2, 2020

The Children's Charity Gala is Father Joe's Villages signature event of the year. This black-tie dinner and auction provides critical funding for life-changing programs for children and families experiencing homelessness.

The Gala is truly a night to remember. Guests enjoy a robust silent auction with incredible one-of-a-kind items, followed by an exquisite meal paired with premium wine. The highlight of the gala, in addition to the live entertainment, is hearing the inspiring stories of lives touched through our work, and the champions in our community who support them.

Proudly, we raised nearly \$900,000 at the 2019 event with the generous support of benefactors and corporate partners like Eli Lilly, Walmart, Chelsea Investment Corporation, San Diego Fluid System Technologies, and many more.



Children's Charity Gala Sponsorship Opportunities

Level	Cocktail Reception Sponsor	Dinner Sponsor	Neighbor Sponsor	Village Sponsor	Supporter Sponsor	Champion Sponsor	Presenting Sponsor
Benefit	\$10,000	\$10,000	\$10,000	\$15,000	\$25,000	\$35,000	\$50,000
Number of Tickets	10 (1 table)	10 (1 table)	10 (1 table)	10 (1 table)	10 (1 table)	20 (2 tables)	20 (2 tables)
Complimentary Valet Parking							
Ad in Event Program (Full page \$25K+)							
Recognition on all event communications and on event signage	 Bar Signage	 Dinner Signage					
Premium Wine and appetizers at your table							
Special Gift for you and your guests							
Complimentary Room at the US Grant the evening of the Gala							
Presented By "Your Company"							

Children's Charity Gala Underwriting and Tickets

Underwriting opportunities

Each underwriting opportunity includes two VIP guest tickets with preferred seating placement, and recognition in event collateral.

- Signature Cocktail, \$5,000
- Valet, \$5,000
- Videography, \$5,000
- Wine, \$5,000
- Floral, \$5,000
- Entertainment, \$5,000
- Event Decor, \$5,000
- Staff Table, \$3,500
- Photography, \$2,500
- Invitations, \$2,500
- Event Program, \$2,500

Table Sponsors

Table of Ten, \$3,500

VIP Table of Ten with preferred seating, \$5,000

Tickets

Individual Ticket, \$350

VIP Ticket with preferred seating, \$500

Program Ads

Full-page, \$600

Half-page, \$300



A Short Walk Home 2020 Date TBD

A Short Walk Home is San Diego's only walk to end homelessness. Now in its fourth year, we anticipate 400-500 participants will gather to walk, spread awareness and fundraise to help our homeless neighbors find permanent housing to call their own.

This short, 2k walk is held along Spanish Landing on San Diego's beautiful waterfront. The event offers free registration and encourages participants to fundraise and earn prizes with their friends, family and co-workers. The event is kid and pet friendly as well.

In addition to considering sponsorship support, we recommend encouraging your employees to form a team, or consider volunteering at the event.



A Short Walk Home Sponsorship Opportunities

Level	Dignity Sponsor	Empowerment Sponsor	Respect Sponsor	Compassion Sponsor	Presenting Sponsor
Benefit	\$3,000	\$5,000	\$10,000	\$15,000	\$20,000
Company logo featured on event website, collateral and signage					
Opportunity to host a tent in the Festival Area					
Logo printed on Event T-shirt					
Dedicated on-course signage					
Your own Check-in and VIP Tent					
Presented by "Your Company"					

Underwriting opportunities

Each underwriting opportunity includes logo placement on the event website and collateral, with special recognition in each event area.

- Entertainment, \$2,500
- Refreshments, \$2,500
- Parking, \$1,000
- Emergency Services, \$1,000
- Printing, \$1,000



Thanksgiving Day 5K

November 26, 2020

The Father Joe's Villages Thanksgiving Day 5k is a San Diego tradition that shouldn't be missed! With more than 7,000 participants, we take over Balboa Park on Thanksgiving morning to show support for our homeless neighbors.

The funds raised from this event support our food service program which provides more than 1.1 Million warm and nutritious meals to hungry San Diegans each year.

The event features a Mass of Thanksgiving (optional), a pancake breakfast, and post-race festival including a beer garden, live music, and vendor village. It is our largest fundraising event of the year with extensive paid and earned media coverage.



Thanksgiving Day 5k General Sponsor Opportunities

Level	Dignity Sponsor	Empathy Sponsor	Empowerment Sponsor	Respect Sponsor	Compassion Sponsor	Presenting Sponsor
Benefit	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000	\$50,000
Complimentary Race Registrations	4	15	20	25	50	Unlimited
VIP Beer Garden Passes	2	8	10	13	25	40
VIP Parking Passes	0	2	4	6	10	20
Logo on Website						
Logo on 8,000 Event T-shirts						
Logo recognition in all pre- and post-event emails and some print collateral						
Opportunity to host a booth and/or team tent						
Logo recognition on <u>all</u> event fliers and collateral						
Sponsor recognition in pre-event paid and/or earned media						
Presented By "Your Company"						

Thanksgiving Day 5k Area Sponsor Opportunities

Exclusive Sponsorship opportunities

In addition to general sponsorship, our corporate partners have the opportunity to sponsor an exclusive area of the event. In recognition of your support, we will provide special signage at your designated area.

Level	Rest Stop (2 available)	Registration	Main Stage	Festival Area	Start Line	Finish Line
Benefit	\$1,000	\$5,000	\$5,000	\$10,000	\$10,000	\$15,000
Complimentary Race Registrations	2	15	15	20	20	25
VIP Beer Garden Passes	2	8	8	10	10	15
VIP Parking Passes	0	2	2	4	4	6
Logo prominently displayed in sponsored event area.						
Logo on 8,000 Event T-shirts						
Logo on Website						
Logo recognition in all pre- and post-event emails						

Other ways to get involved

Consider Volunteer Service!



Village Improvement

Larger groups of 25 – 75 people help with Village improvement projects like painting, gardening and general maintenance. We ask larger groups to consider contributing toward the cost of materials and staff time.



Food Service

We need 72 volunteers every day to meet the needs of our Food Service program. We can accommodate groups of 24 people at a time. Some groups volunteer weekly, monthly or quarterly. Increase the impact of your service by underwriting the cost of the meal with a donation of \$500-\$1000.



Special Projects

Volunteer groups help by putting care packages together for our clients. These might include welcome home kits for clients who are moving into permanent housing, hygiene kits for people at the Day Center, or holiday gifts for residents.

Visit neighbor.org/volunteer for more information or email volunteer@neighbor.org to schedule your group.

Donation Drives

This is a sampling of the items needed by our homeless neighbors. We can provide branded bins for use in your lobby. We are happy to deliver them to you and pick them up when you're ready!

Laundry bags

Socks

Lip balm

Sunscreen

Kleenex

Travel Size Shampoo, Lotion, Hand

Sanitizer

Toothbrush

Toothpaste

Disposable razors

Combs

Brushes

Sheet sets and blankets

Pillows

Blankets

Towels

Art supplies

Composition notebooks for writing

Diapers

Wipes

Formula

Bottles

Bibs

Folders for papers

Day planners

Backpacks

Blankets

Ponchos

Umbrellas

Sweatshirts and sweatpants

Hygiene packs (including travel sized products and washcloths)

Basic underwear (men and women briefs)

Employee Giving

We are happy to talk with your employees about the impact their support has on local San Diegans experiencing homelessness. Contact us to schedule a presentation or a tour for your group.

Designate Father Joe's Villages during your United Way Employee Giving Campaign

- St. Vincent de Paul Village Inc. DBA Father Joe's Villages
- EIN 33-0492302



Thank you!

Contact:

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