



Sponsorship Packet



Overview:

Taste of the Village is always our first fundraiser of the New Year and typically attracts approximately 150 attendees across all demographics. The first event took place in 2014 and is designed to showcase the many programs, services and success stories of the Village.

This storytelling event allows donors to validate the many reasons why they give and hear about their financial donations at work. The event also provides a platform for newcomers to get to know Father Joe's Villages big-picture impact on the community. All guests will enjoy hosted food and drink courtesy of the Villages' very own Freddie Evarkiou Culinary Arts Program and be led on educated tours with our most knowledgeable FJV staff. To end the evening, guests have the opportunity to hear our President & CEO, Deacon Jim Vargas, outline Father Joe's Villages' vision and goals to continually help the homeless in need in San Diego.

In 2017, participants will receive ID cards chronicling the experiences of a fictional resident at the Village. This experiential factor really helps guests understand that our clients are much more like them than they realize. In 2014, celebrity chef Brian Malarky of The Taste and Top Chef attended. We have also been fortunate to have this event sponsored by Banner Bank the last two years.

Father Joe's Villages, 3350 E Street, San Diego, CA 92102

Questions? Contact us at: events@neighbor.org | 619-446-2116

Purchases can be made online at: www.neighbor.org/event/taste-of-the-village



Event Images



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Sponsorship Benefits



Thank you for considering supporting Father Joe’s Villages! As these sponsorships are an integral part of the event, they are even more integral to the ongoing support of our life-changing services to San Diego’s homeless in need. We are very excited to provide the following benefits to our event sponsors and are confident that this partnership will be extremely impactful in achieving our goal of end homelessness in San Diego.

Level	Underwriting	Beverage	Village	Good Neighbor	Presenting
Benefit	\$500-\$1,000.00	\$2,500.00	\$5,000.00	\$7,500.00	\$15,000.00
Company logo featured on event webpage and registration	N/A				
Company logo featured on all email communication to a list of 65,000	N/A				
Company logo featured on print & digital advertisements*	N/A				
Company logo featured in Taste of the Village program	N/A				
Dedicated ad space in Taste of the Village program	N/A				
Company logo <i>prominently</i> featured in all event marketing	N/A				
Exclusive company logo signage throughout the event space and tours	N/A				
Cocktail napkins featuring Company logo for all event drinks	N/A				
Company logo featured on valet tickets	N/A				
Custom pens given out to all event attendees with Company logo	N/A				
Company logo exclusively featured on restaurant discount book for all attendees	N/A				
"Taste of the Village, Presented by <u>Your Company Here</u> "	N/A				
Number of tickets to the 4th Annual Taste of the Village	N/A		5	8	15
Number of tickets to FJV's San Diego International Triathlon	N/A			2	4
Number of tickets to FJV's Thanksgiving Day 5K	N/A			3	5
Number of VIP tickets to FJV's 33 rd Annual Children's Charity Gala	N/A				2

*Based on printing deadlines and sponsor priority depending on size of ad space.

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Sponsorship Application



Please fill out and email or mail to:
events@neighbor.org | Attn: Events, 3350 E Street, San Diego, CA 92102

Company Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Email: _____

Taste of the Village Item	Amount	x	Price	Total
Presenting Sponsor	1	x	\$15,000.00	
Good Neighbor Sponsor	1	x	\$7,500.00	
Village Sponsor	1	x	\$5,000.00	
Beverage Sponsor	1	x	\$2,500.00	
Underwrite Valet	1	x	\$1,000.00	
Underwrite Entertainment	1	x	\$750.00	
Underwrite Photography	1	x	\$500.00	
General Event Ticket		x	\$50.00	
Additional Donation (100% Tax Deductible, Tax ID: #33-0492302)				
Total				

Payment:

- Check Enclosed (Make all checks payable to Father Joe's Villages)
- Send an Invoice
- Credit Card

Visa

MasterCard

AMEX

Discover

Card #: _____

Exp. Date: _____ 3-4 Digit Code: _____

Signature: _____ Date: _____

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